



RAUSOLID SETS A CREATIVE TONE PROJECT PORTFOLIO

www.rehau.com

Construction Automotive Industry

RAUSOLID SETS A CREATIVE TONE



Imagination becomes reality with an innovative material like RAUSOLID. Give your creative spirit free reign.

RAUSOLID from REHAU is perfectly suited for sophisticated design solutions in the kitchen, bathroom and interior design installations. The product range encompasses a complete system of sheet, fabricated worktops, processing tools and accessories.

RAUSOLID is a solid, through coloured mineral material, made from one third acrylic resin and two thirds colour pigmented aluminium hydroxide. The positive characteristics of the individual components combine to make a versatile material with the appearance of real stone. It is warm to the touch and has excellent processing characteristics.



RAUSOLID DESIGNS









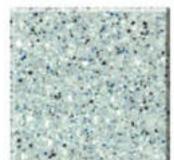


Magnolia 946L

Crema 175L

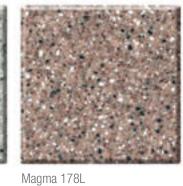


Meringa 464L



Pistacchio 179L







Mare 177L

NEW



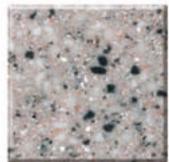
Pulcino 947L



Cassata 933L



Cappuccino 8244



Corallo 182L









Nebbia 176L

Panna 8237

Noce 8234

Torrone 679L



Basalto 365L

Lava 183L



Cristallo 180L

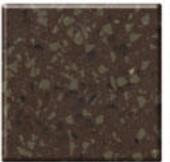


Cenere 949L



Vaniglia 8242

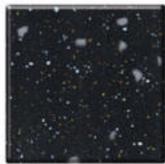
NEW



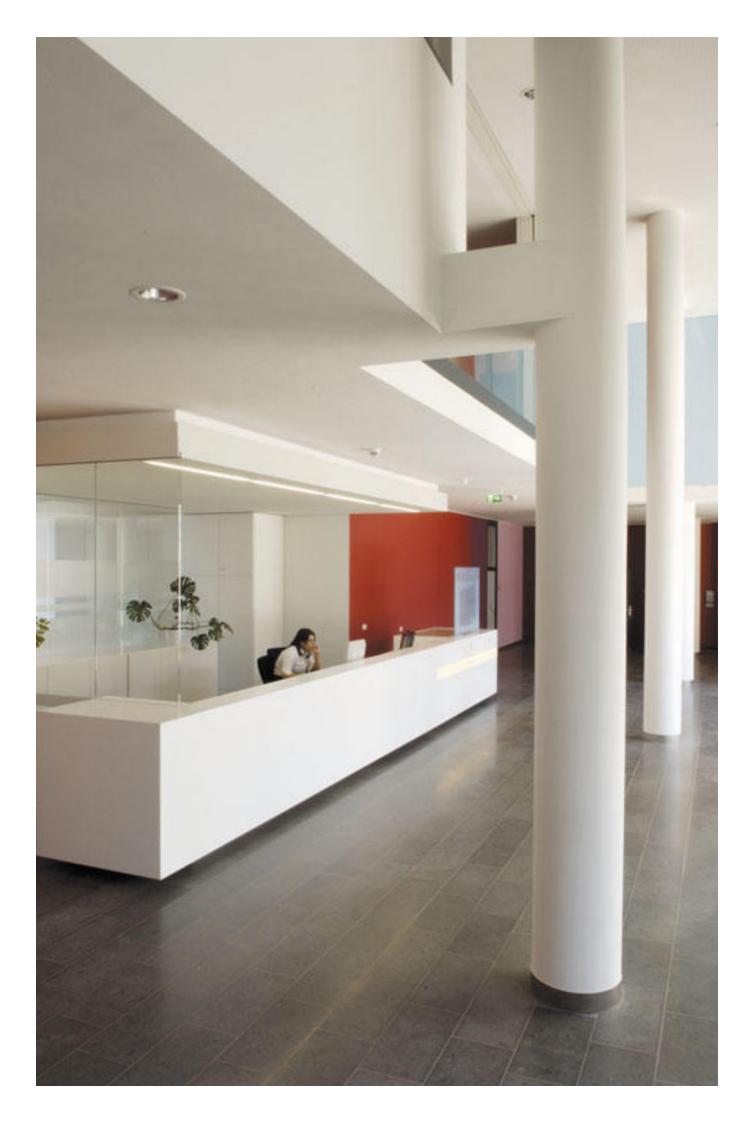
Croccante 948L

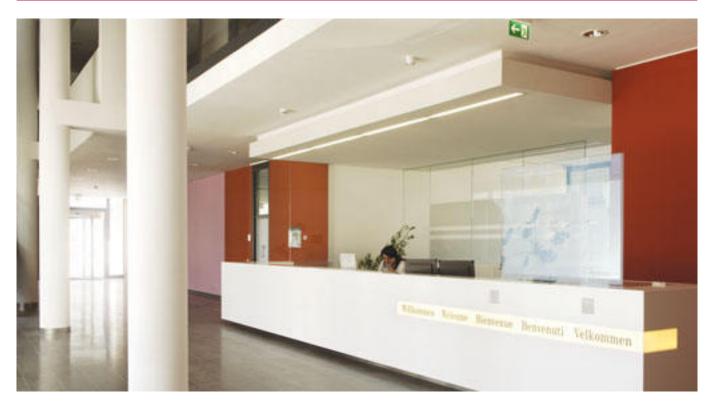


Stracciatello 8243



Vulcano 181L

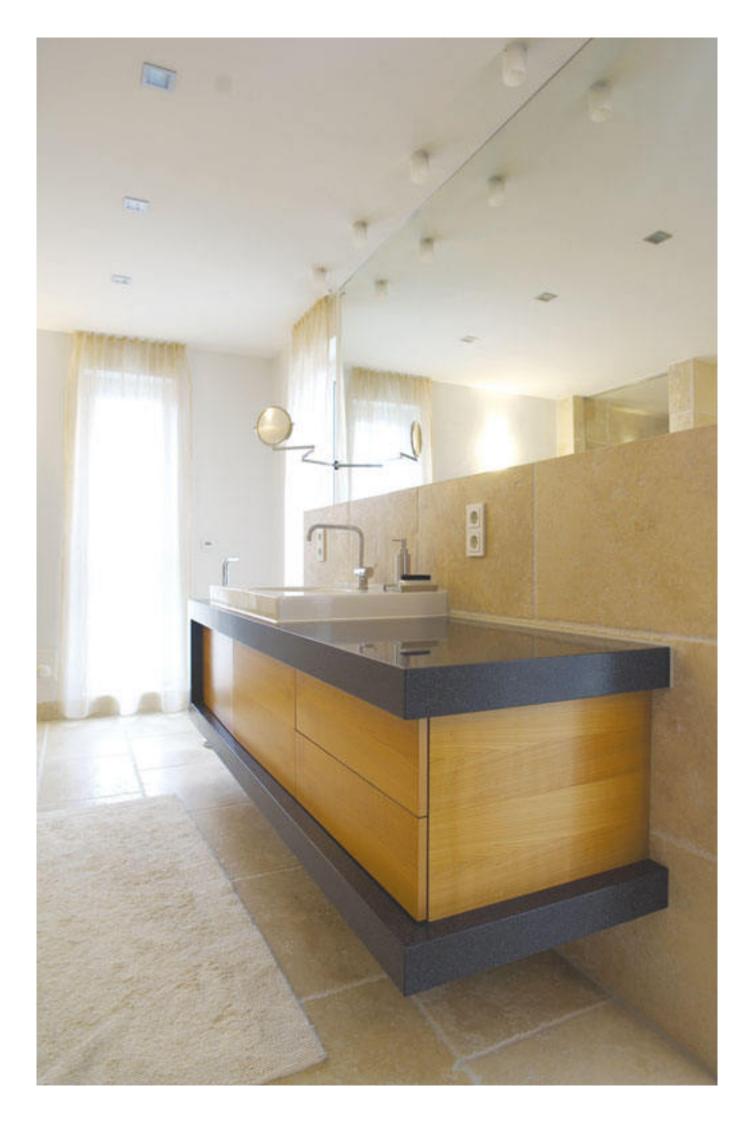


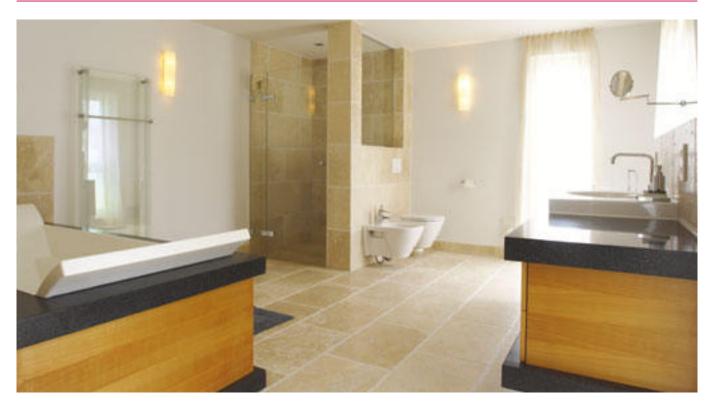






PROJECT	Concept for reception area, T-Systems, Darmstadt (D)
ARCHITECT	Lengfeld & Wilisch, Darmstadt (D)
DECOR	Bianco
YEAR	2006









ARCHITECT Christ Architekten, Limburg (D)	
DECOR Basalto	
YEAR 2006	

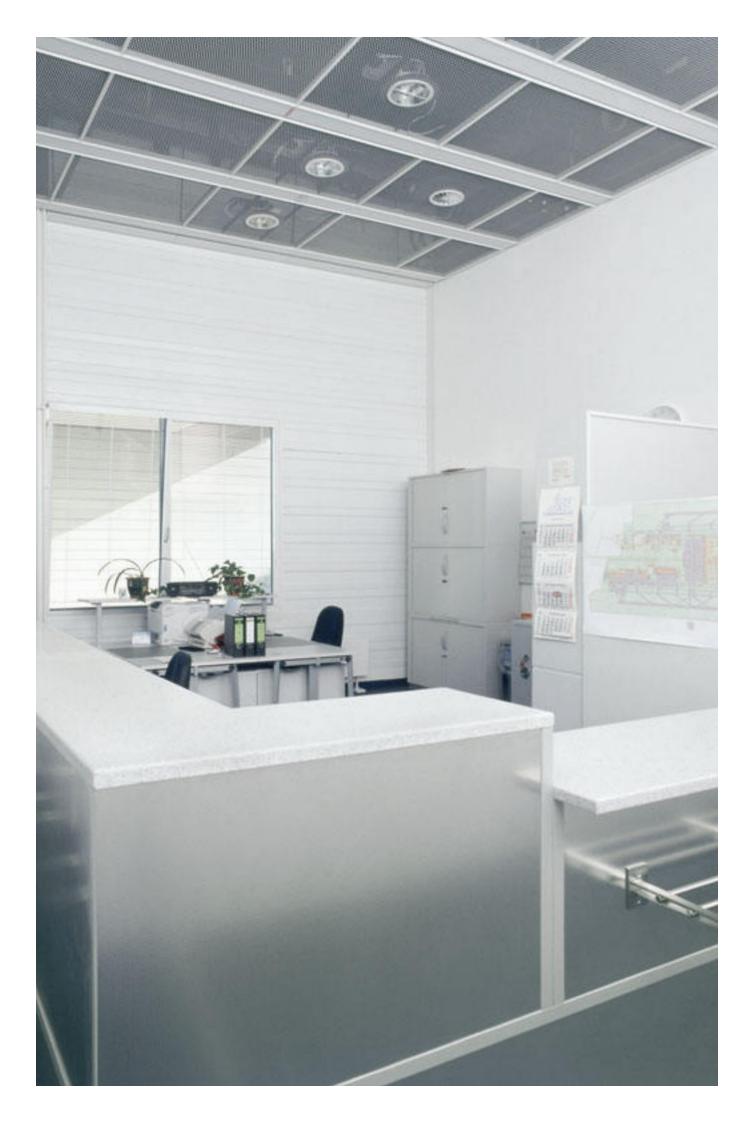


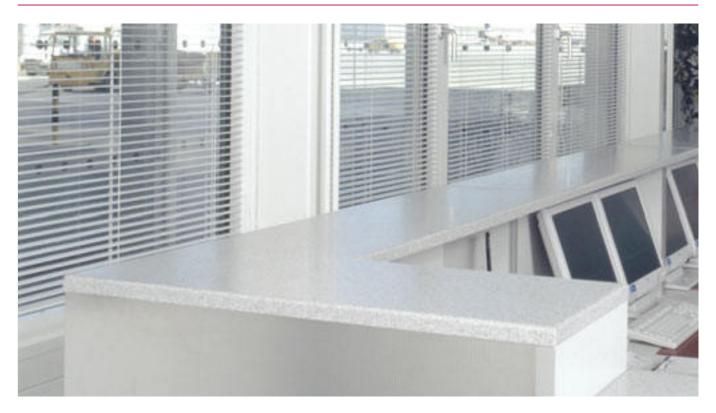






PROJECT	Concept for sales counter area, ARAL-BP Petit Bistro (D)
ARCHITECT	Jordans, Übach-Palenberg (D)
DECOR	Crema
YEAR	2006









PROJECT	Concept for customs desk area, Munich Airport (D)
ARCHITECT	Jürgen Lenk, Schönheide (D)
DECOR	Zucchero
YEAR	2005

REHAU COLOUR AND DECOR DEVELOPMENT HIGHLIGHTS 2007



Dr. Leonhard Oberascher

Dr. Leonhard Oberascher is a design consultant, colour trend specialist, psychologist and artist, as well as being co-founder and associate of the international design group "Grappa Design Approach" and of the consortium N & O - Colour & Art.

He is chairperson of the study group for "Environmental Colour Design" for the AIC (International Colour Association) and currently lectures in Industrial Design at Joanneum College of Technology in Graz. Of particular interest to him are the psychology of architecture and design and the question of the function, effect and relevance of colour in architecture, product design, marketing and communication. As Designer and Design Psychologist, he has advised numerous businesses and developed entire collections (e.g. for Pfleiderer Industrie, Duropal, Thermopal, Forbo flooring, Caparol). Furthermore, he has developed and realised colour and design concepts for many public and private buildings from an architectural-psychological standpoint. He has achieved particular recognition for his projects in hospital design.

Working alongside the product designers from REHAU, Dr Leonhard Oberrascher has created seven new designs, which have emerged as a result of detailed study of current surface trends. These designs enhance and complete the REHAU collection and offer the ambitious user a finely tuned palette to achieve maximum creativity.

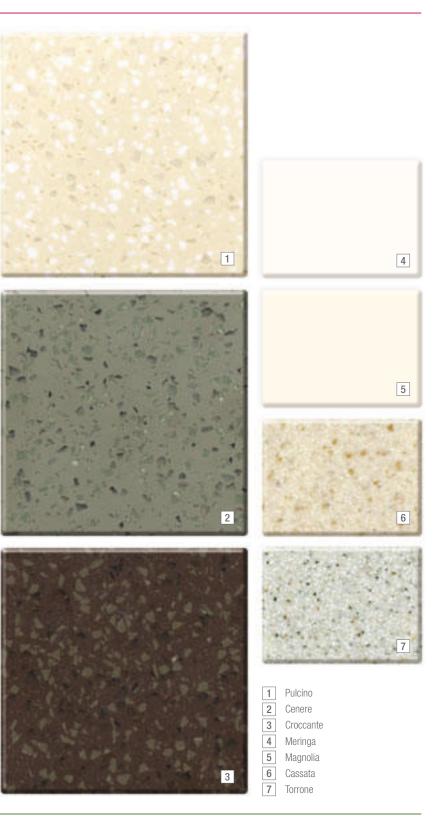
The new REHAU designs

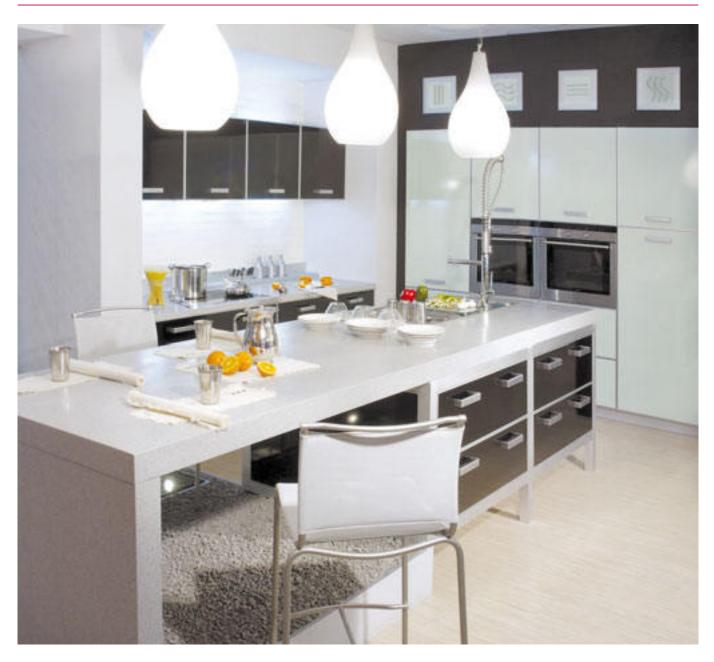
The established RAUSOLID collection has now been complimented by 7 promising new designs; 2 solid colour designs, 1 fine grain design and 4 coarse grain designs.

RAUSOLID'S solid colour design offering has been expanded to include "Meringa", a warm off-white, and "Magnolia", a mellow cream. Both are colours, which are geared towards current colour trends.

With "Torrone" and "Cassata" the collection is now complimented with a multifunctional grey fleck and an oatmeal beige. The visual appeal of these designs is already proven. Both colours guarantee optimum versatility and diversity of application.

Pulcino, Cenere and Croccante are the new coarse grain designs. All of these have transparent particles added as part of their design, these create a richer texture and give the illusion of depth. Pulcino is a soft, honey beige colour and due to its design will lend itself to a variety of applications. Cenere is an avant garde colour, which ressembles concrete or cement, the addition of transparent particles has had a dramatic effect on the tonal qualities of this design. Croccante is a fashionable brown tone with its own unique appeal. Browns can often be dull and lifeless, whereas Croccante is a "living brown", multi-tonal and versatile with an elegance so understated, its success is guaranteed.





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